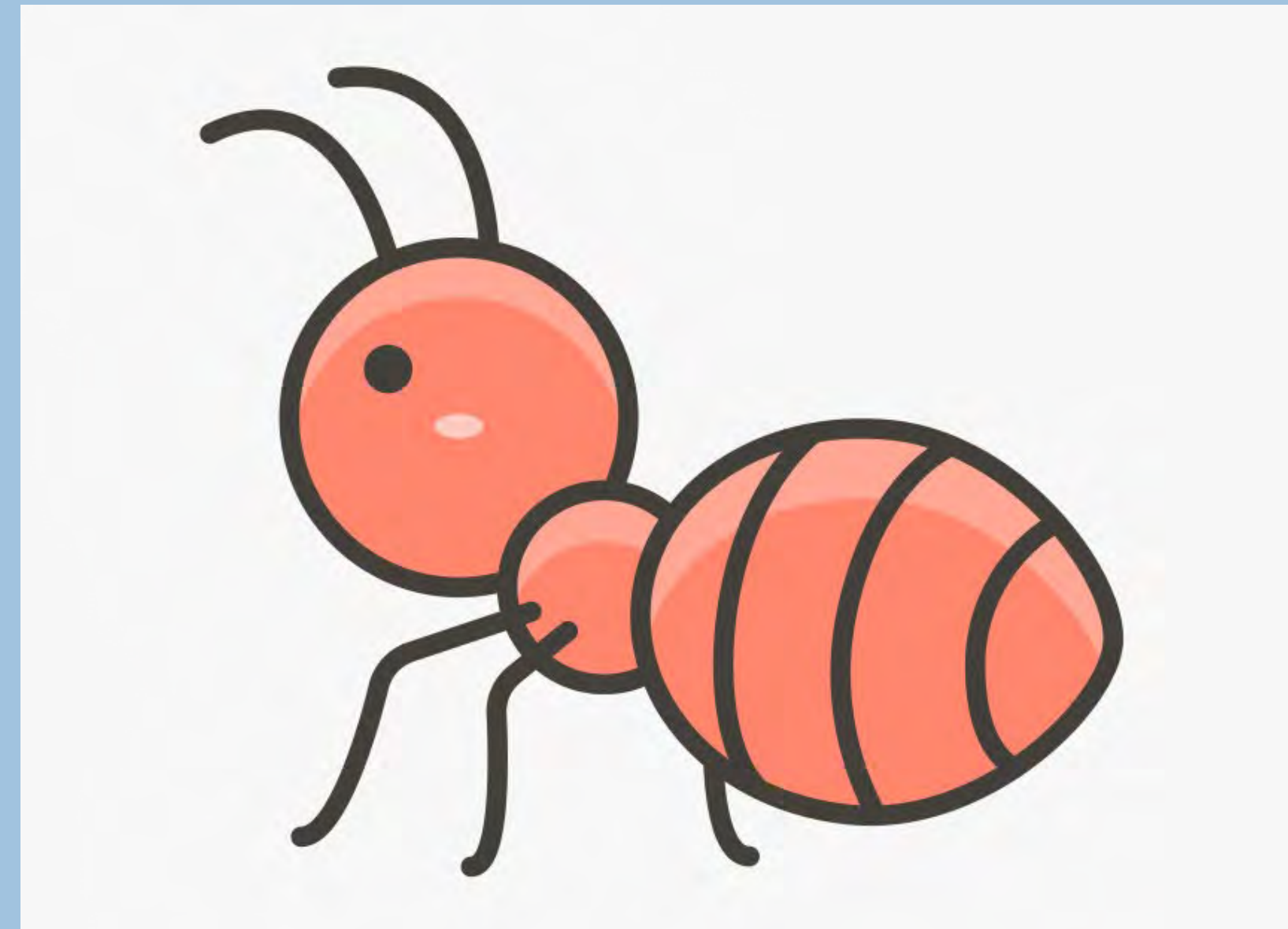


Amy Kronberg

PLLAN and POP Presentation Update

breaking the habit...utation



the right questions, at the right time





1 min

***What can
you do with
a block?***

**Divergent
Thinking:**
*how do we think
without
boundaries, like
our children?*



What is it that children's museums do best?

Amy's KEY THREE goals: Get families to:

- look down (be grounded in play)
- look up (dream big!), and
- look around (be mindful and present)



Instead of
“IF you BUILD it, THEY will COME...”

Think...
***“WHERE do they COME TOGETHER
that I can build it?”***

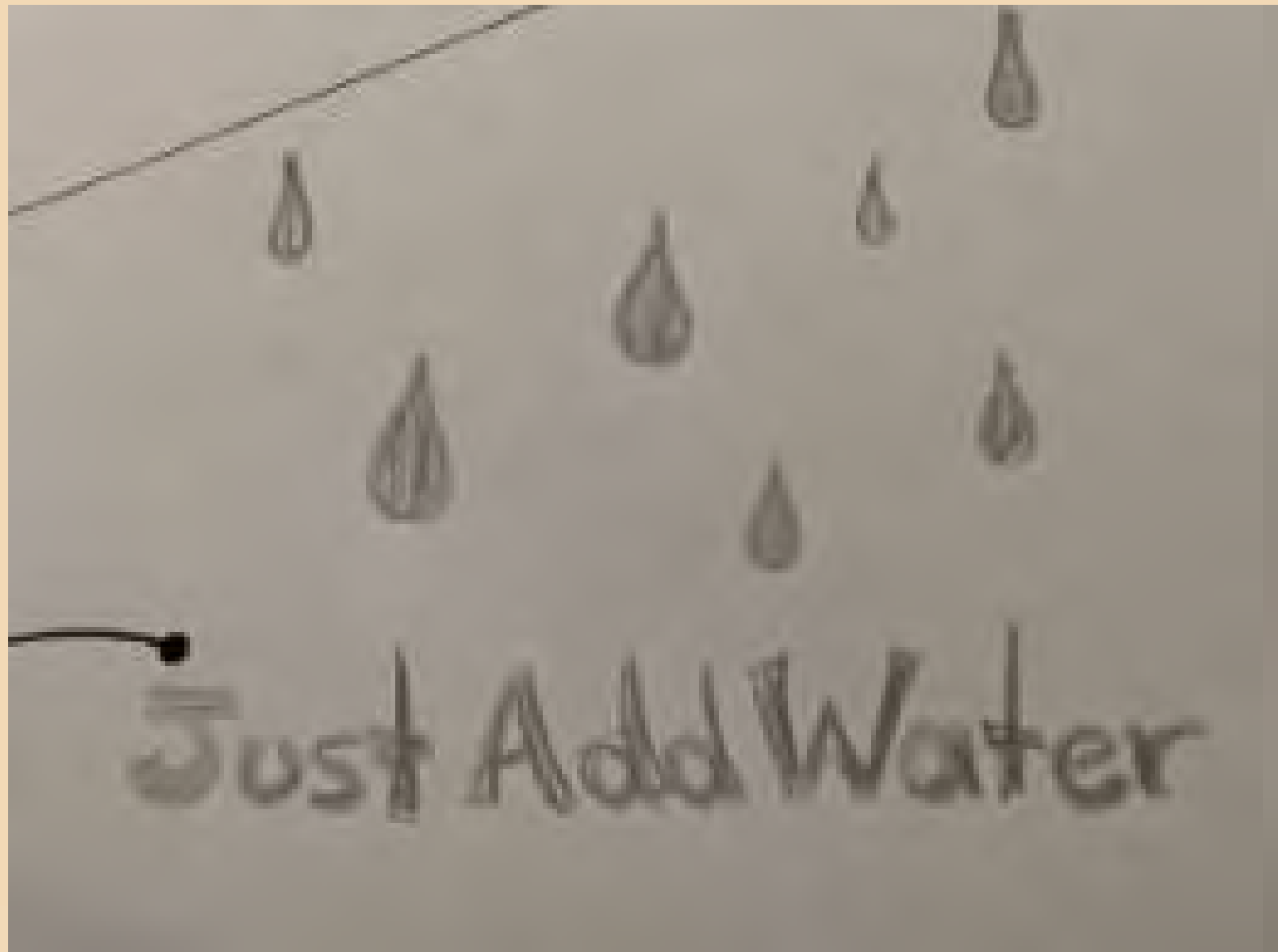
Play on Purpose

To Start:

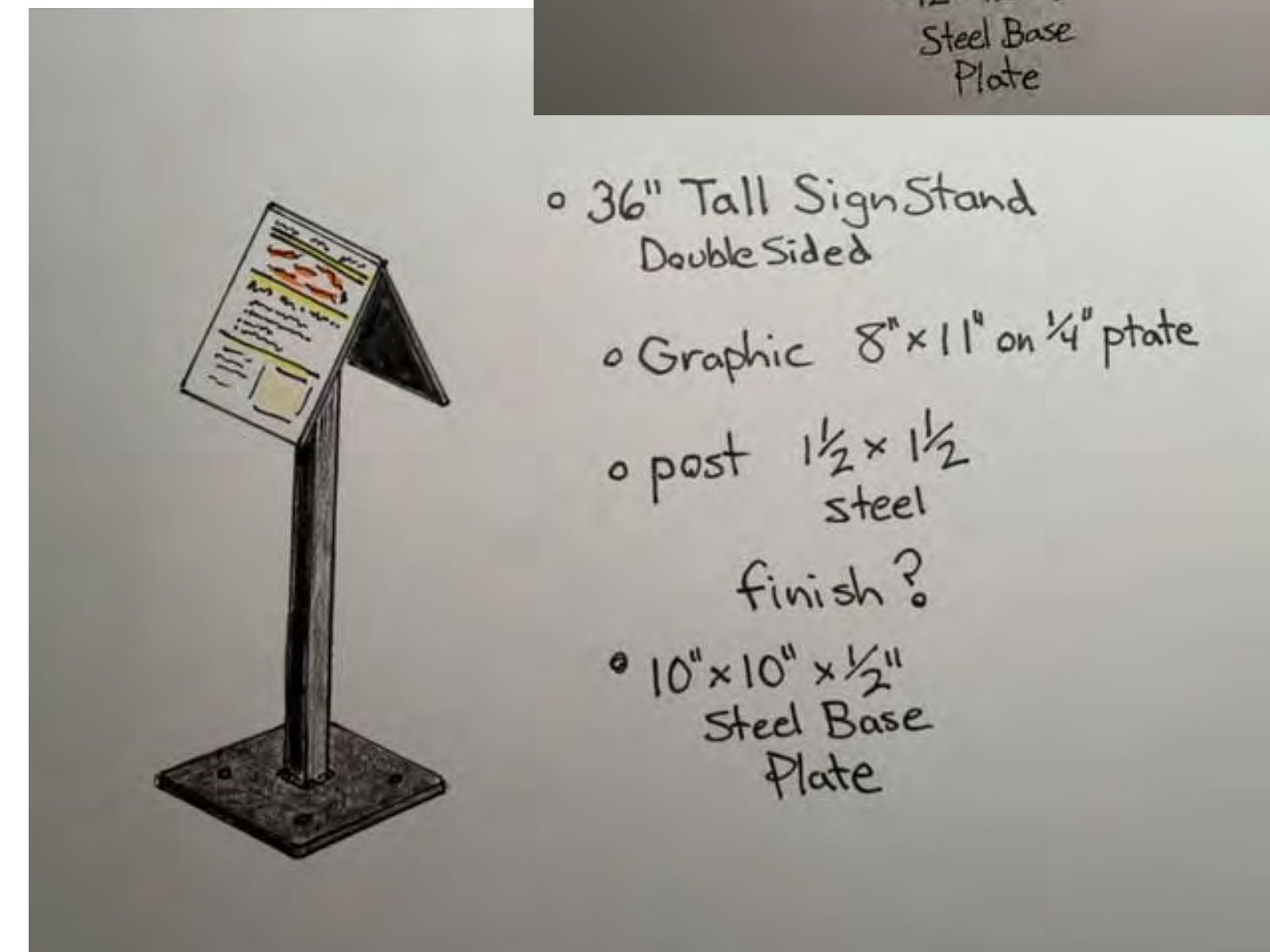
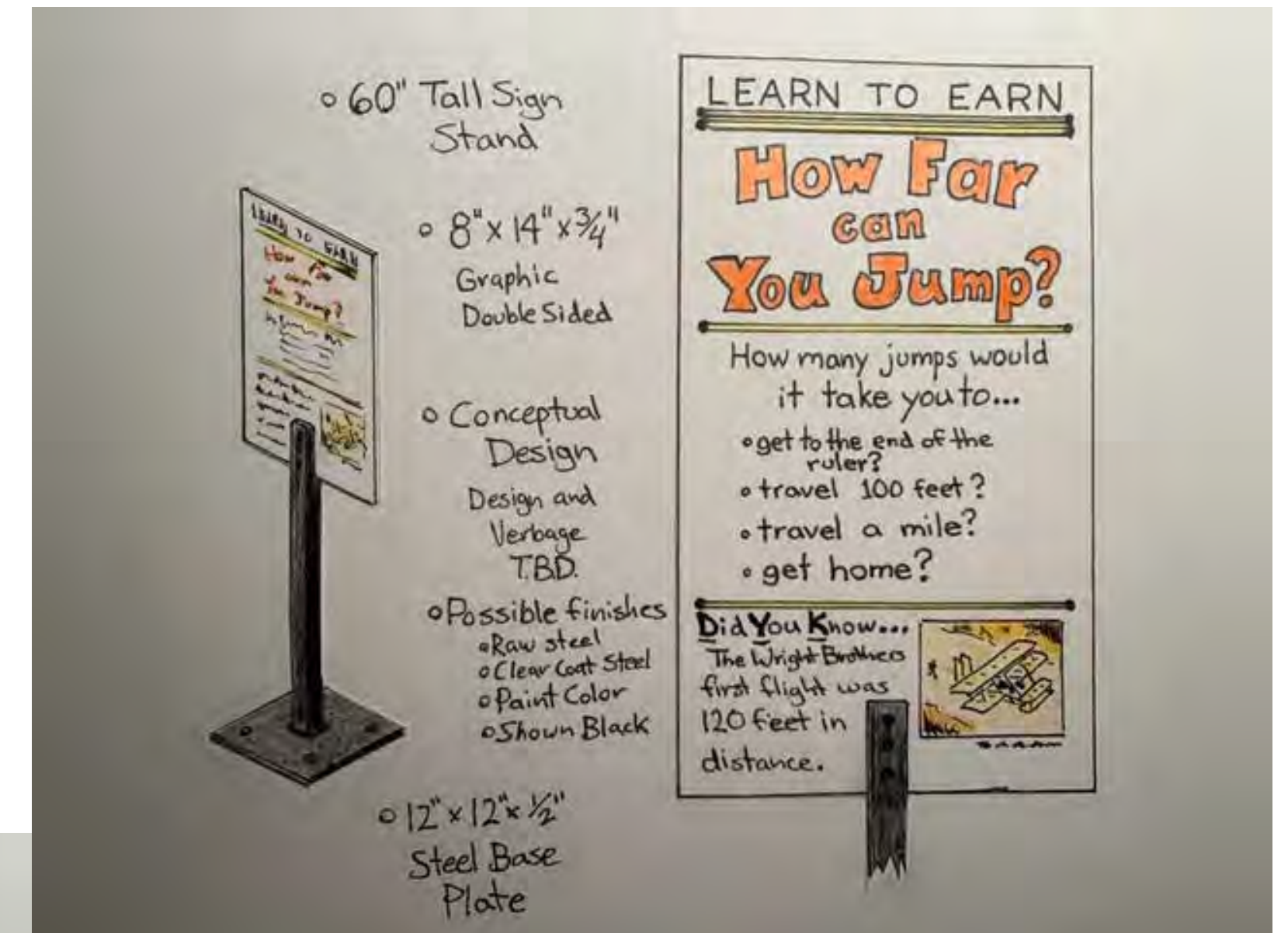
- *Create simple, recognizable, and bold signage to encourage families to engage in serve-and-return interactions*
- *Create branding and signage to connect or create existing play experiences.*
- *Partner with local community partners to create “POP Spots”*
- *Have family events called “POP Ups”*



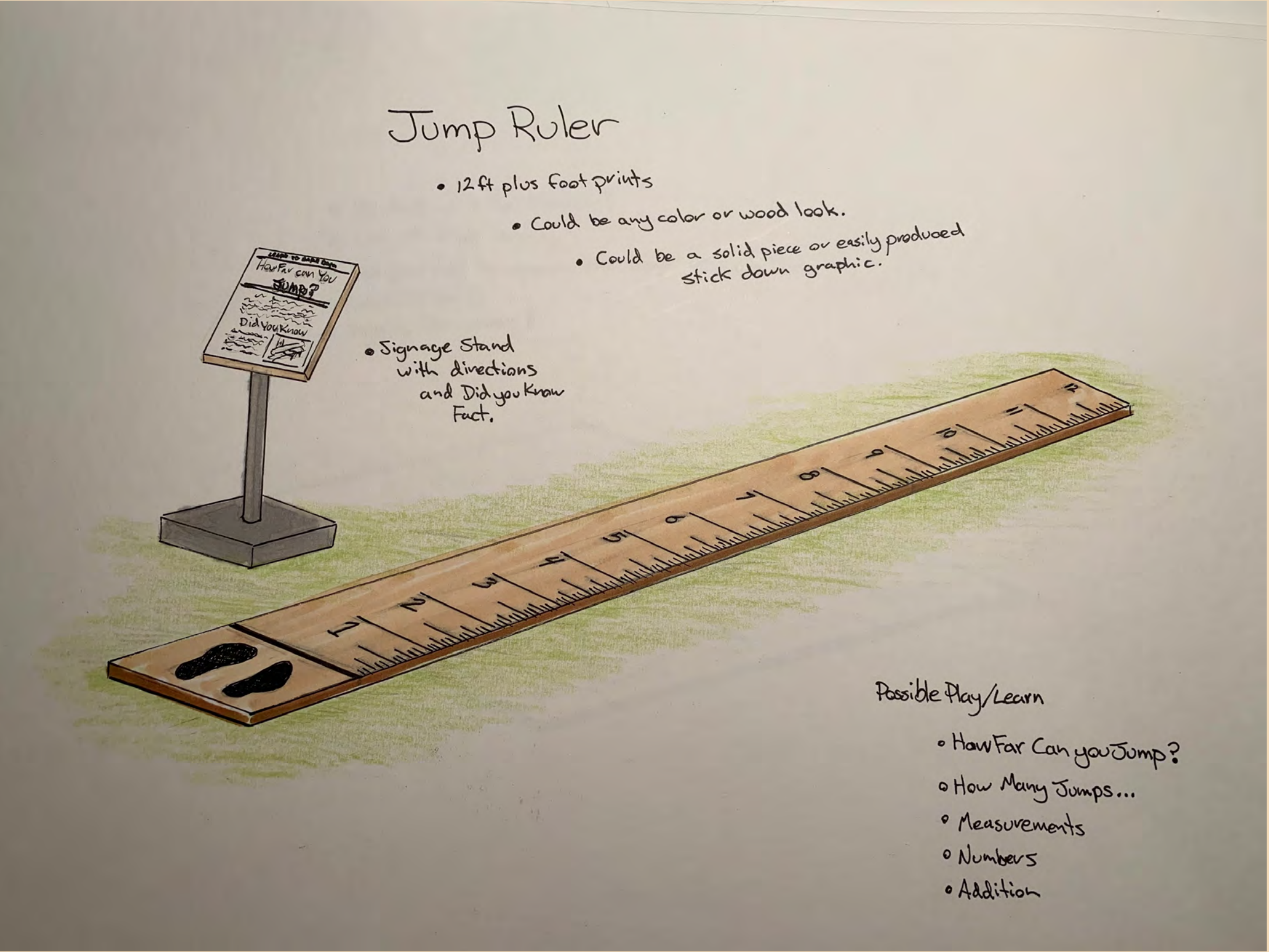
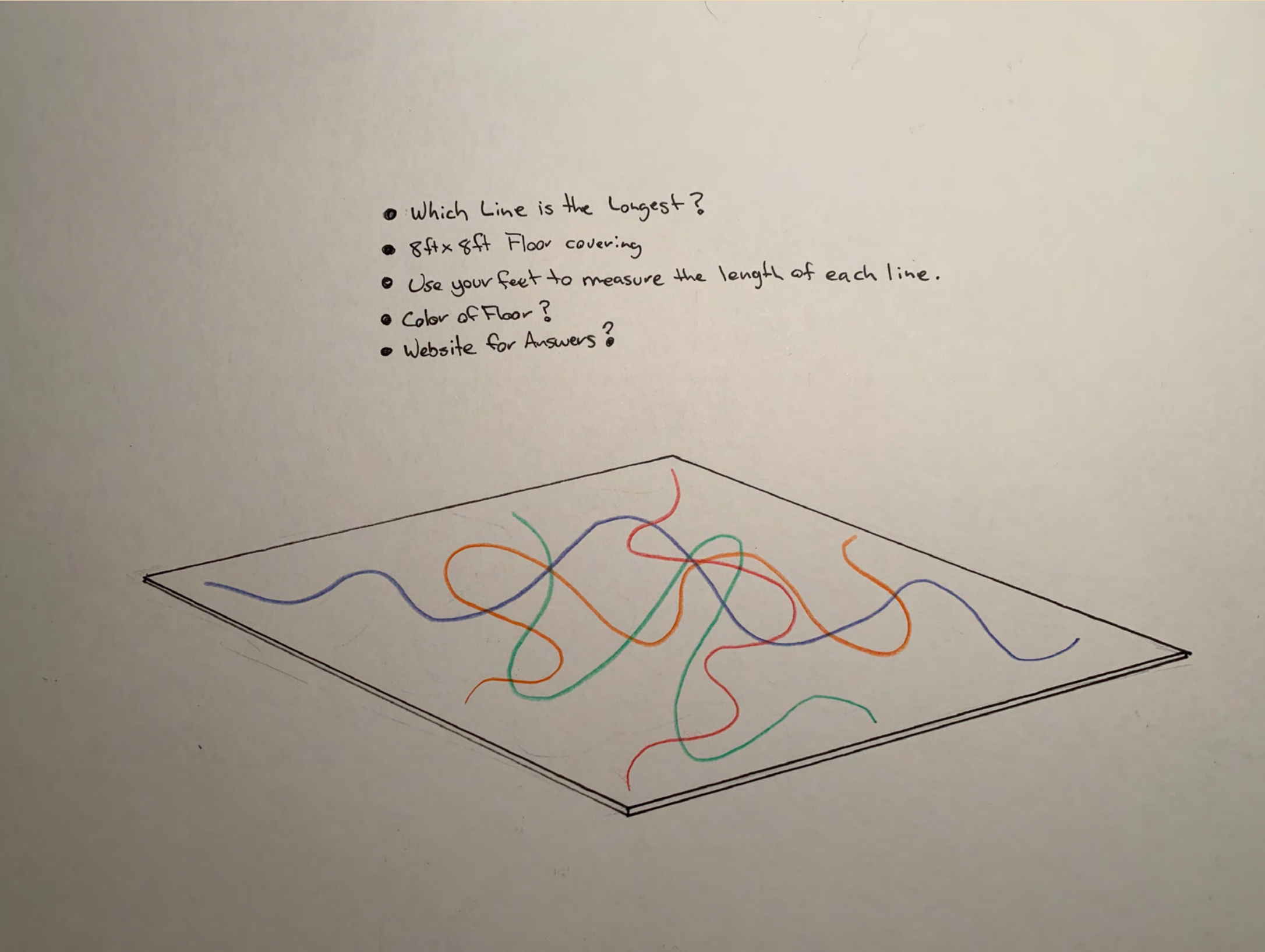
Play, as children intended it



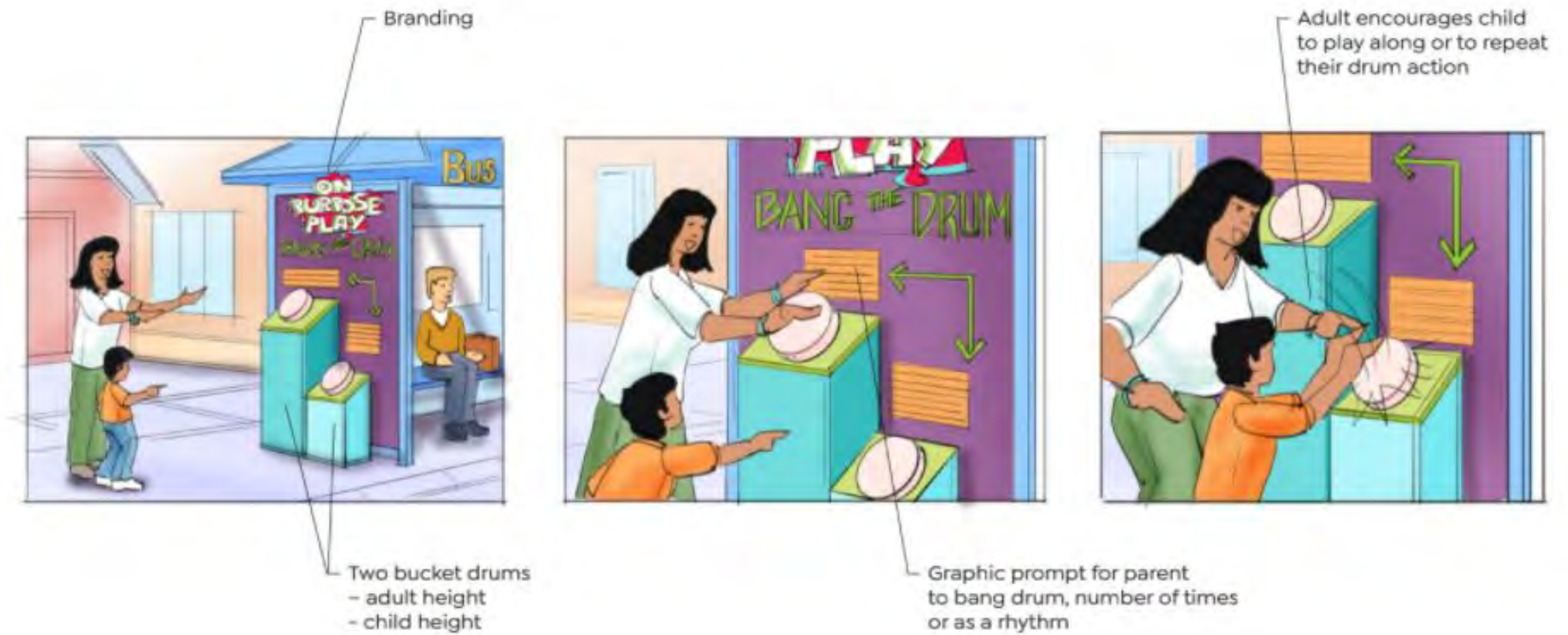
Thoughtfully, intentionally-placed signage



Embed into existing community spaces



Our Short List: Upcoming Projects



Creation of "POP spots" in the community



Rethinking how we use common spaces

What's in the Box?

Each box includes a handful of materials that can be used in a variety of ways. We highlight activities that focus on Kindergarten Readiness skills. Because the materials are open-ended, there is no limit to the possibilities for play! In the box we include:

- 5-10 low-cost materials
- A play card with one highlighted activity and three others, all which use the included materials
- A Partners in Play card, which connects playful learning experiences to our social media pages, highlighting our work with community partners

