# Amy Kronberg

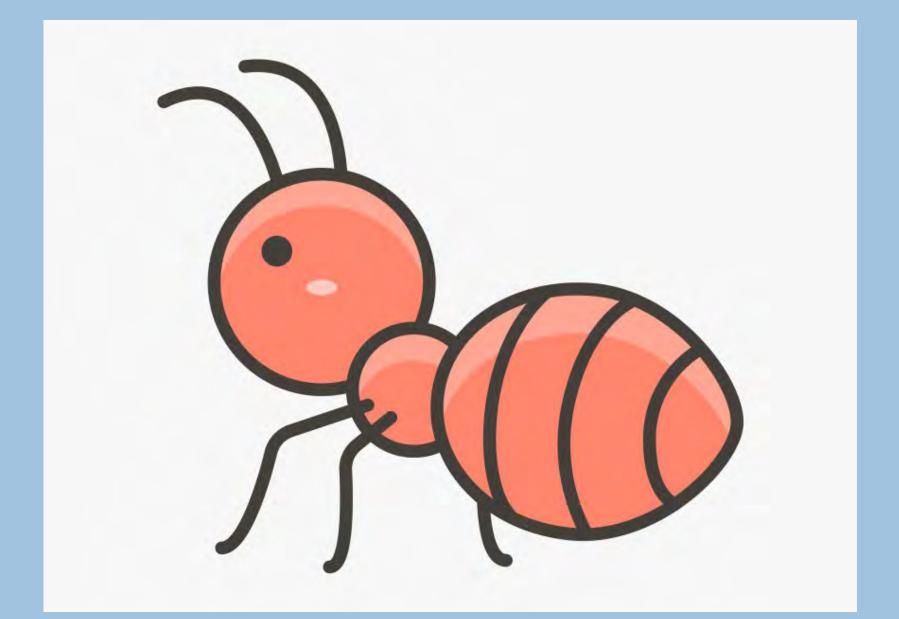


### PLLAN and POP Presentation Update

# breaking the habit...utation









# the right questions, at the right time











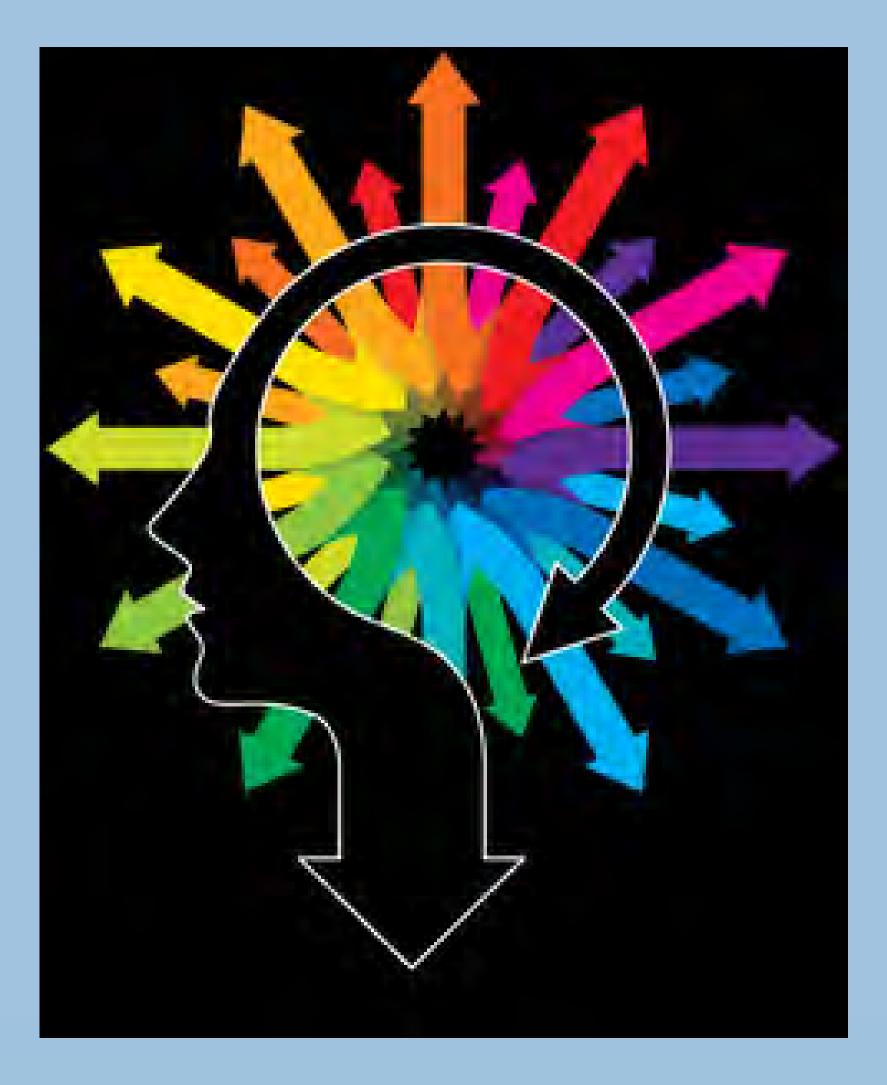


# What can you do with a block?



Divergent Thinking: how do we think without boundaries, like our children?







# What is it that children's museums do best?

Amy's KEY THREE goals: Get families to:

- look down (be grounded in play)
- look up (dream big!), and
- look around (be mindful and present)





### **Treehouse Village**

Explore these treehouses and see who can discover the most.

- Name an animal that lives in trees and has sticky toes. (Hint: open the little door.)
- Feel the aspen bark in the tree display. Does it feel different from the other trees?
- Can you spot a bear track in the coment? is it bigger than your hand?
- Look carefully and describe an insect that lives in trees.







# Instead of "IF you BUILD it, THEY will COME..."

# *Think... "WHERE do they COME TOGETHER that I can build it?"*



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# Play on Purpose

## To Start:

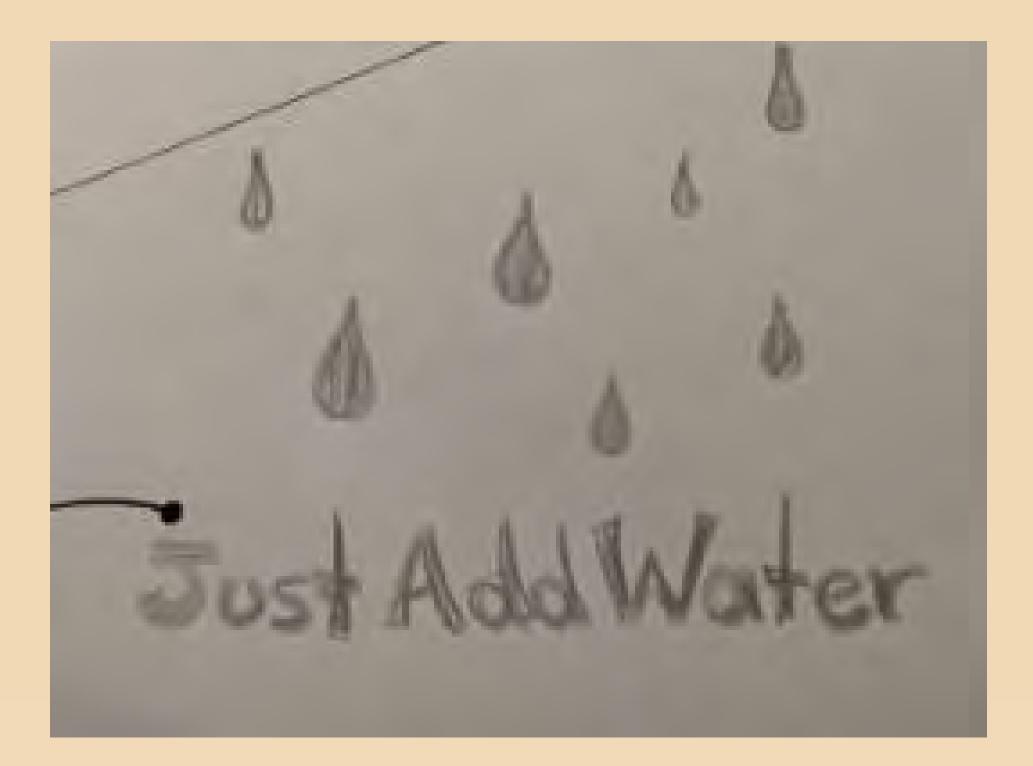
- Create simple, recognizable, and bold signage to encourage families to engage in serve-and-return interactions
- Create branding and signage to connect or create existing play experiences.
- Partner with local community partners to create "POP Spots"
- Have family events called "POP Ups"







# Play, as children intended it

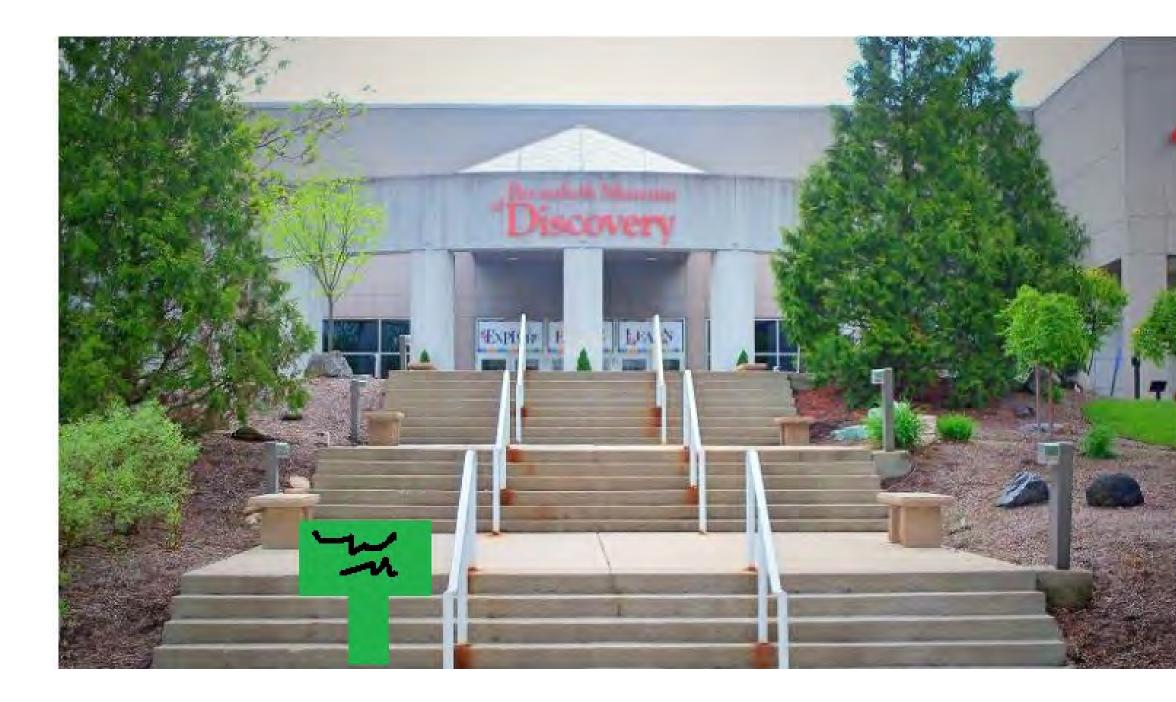








# Thoughtfully, intentionally-placed signage

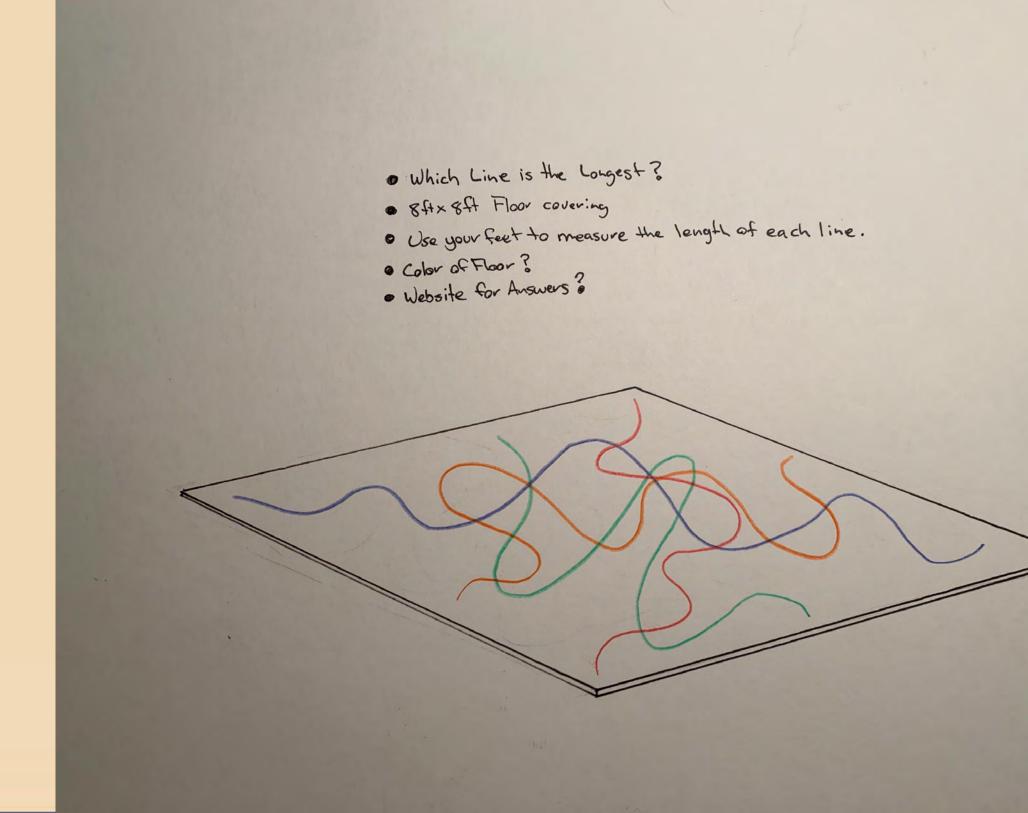




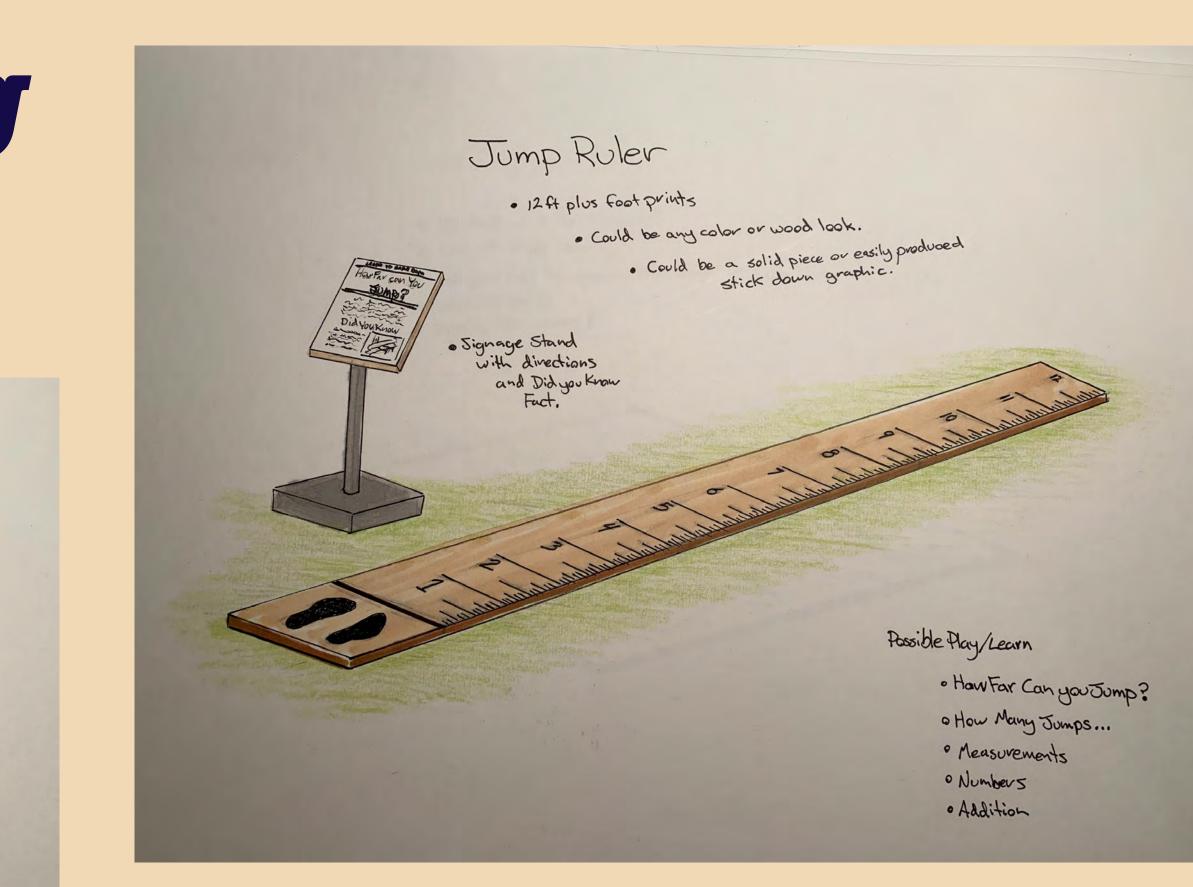




# **Embed into existing community spaces**











# **Our Short List: Upcoming Projects**

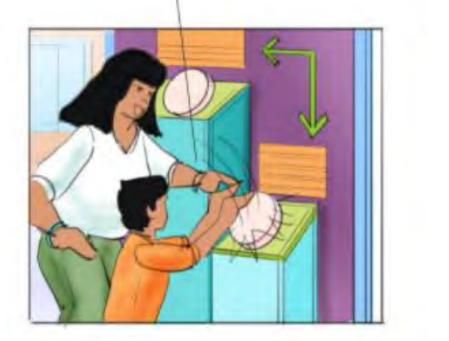


- Branding

 Adult encourages child to play along or to repeat their drum action







Graphic prompt for parent to bang drum, number of times or as a rhythm

### **Creation of "POP spots" in the community**

adult height

- child height

Guests locate items from sheet, with hints from branding







# Rethinking how we use common spaces

 Scavenger hunt sheet and golf pencil provided for guests to search for items on store shelves



# What's in the Box?

Each box includes a handful of materials that can be used in a variety of ways. We highlight activities that focus on Kindergarten Readiness skills. Because the materials are open-ended, there is no limit to the possibilities for play! In the box we include:

- 5-10 low-cost materials
- A play card with one highlighted activity and three others, all which use the included materials
- A Partners in Play card, which connects playful learning experiences to our social media pages, highlighting our work with community partners











