

KABOOM! Program Design Consultant Request for Proposal

KABOOM! is seeking a Philadelphia-based program design consultant to partner with us to create and implement the Playful Learning Ambassadors program funded by The William Penn Foundation. We are looking for an on-the-ground program lead based in Philadelphia to recruit and manage program stakeholders, develop and facilitate trainings and support overall program implementation.

KABOOM! Overview

KABOOM! is the national non-profit that works to end playspace inequity. We unite with communities to build kid-designed playspaces that can spark joy and foster a sense of belonging for the kids who are often denied opportunities to thrive. Since our founding over 25 years ago, we've built or improved 17,000+ playspaces, engaged more than 1.5 million community members and brought joy to over 11.5 million kids. As we look to the future, we'll continue our efforts to build collective action and community opportunity, spark hope, and enable kids to reach their full potential. And we promise that we won't stop until we put an end to playspace inequity. For good.

Playful Learning Ambassadors Program Background & Context

Play Everywhere is a unique KABOOM! program that infuses play into the built environment, beyond traditional playspaces. Through Play Everywhere, KABOOM! has inspired playful installations in unexpected spaces –sidewalks, public plazas, transit stops, to name just a few –and examples of this work are available in the KABOOM! [Play Everywhere Playbook](#). The Playful Learning Ambassador (PLA) program will build upon William Penn Foundation's \$1 million investment in the city-wide [Play Everywhere Philly Challenge](#). PLA will generate a wide range of strategies and tools to support playful learning among children and families interacting with Play Everywhere installations, while also nurturing community belonging and stewardship. Through this program, we aim to activate 10 Play Everywhere challenge sites through effective playful learning facilitation and place-keeping strategies that support early learning outcomes, advance playspace equity and community belonging. Additionally, we will complete an external evaluation that assesses outcomes of the ambassador program on adult-child interactions and community belonging and identify effective practices and recommendations for scaling the initiative.

Statement of Work:

KABOOM! is looking for a Philadelphia-based program design consultant to lead the following elements of the Playful Learning Ambassadors Program:

- **Recruitment:**
 - Work in partnership with Play Everywhere Challenge partners to recruit a cohort of 20 community members to serve as Playful Learning

Ambassadors; Playful Learning Ambassadors will receive trainings [from our program partners](#) on Playful Learning facilitation, provide 10-20 hours of on-site activation per month over a six-month period and will receive a \$15 an hour stipend.

- Recruit and manage 1-2 community members to participate as data-collectors for the program. Data Collectors will receive training [from our program partners](#) and a \$15 an hour stipend as well as a travel stipend.

- **Training:**

- Work with program partners to develop and facilitate program trainings and develop and facilitate monthly “learning network” check-in meetings.
- Coordinate and manage logistics for trainings and check-in meetings.

- **Management:**

- Manage and support community members participating in the program as Playful Learning Ambassadors and Community Data Collectors including coaching, site visits and support with logistics.
- Collaborate with Play Everywhere Challenge sites to develop activation plans and conduct site visits to ensure that sites are prepared to host Playful Learning Ambassadors.

Request for Qualifications

- Must be Philadelphia based.
- Demonstrated experience with the items listed in the Statement of Work.
- Background in playful learning, Play Everywhere, and/or play facilitation strongly preferred, but not required.
- Experience communicating effectively and working with a diverse set of technical and non-technical counterparts and stakeholders.
- Strong interpersonal, customer service and problem-solving skills.
- Enthusiastically contributes to “big picture” thinking.
- Good sense of humor, positive attitude, collaborative, team player.
- Excellent organizational and communication (verbal and written) skills.
- Ability and willingness to build relationships across differences and discuss issues of structural and institutional racism.
- Bilingual Spanish-English candidates strongly preferred, but not required.

Budget

- \$25,000

Timeline (subject to change)

- June (2022)
 - Start & complete program on-boarding
- July-December (2022)
 - Visit Play Everywhere Challenge sites to identify sites for the program.
 - Develop activation and recruitment plans in partnership with Play Everywhere Challenge sites.
 - Recruit community members to participate in the program as Playful Learning Ambassadors and Community Data Collectors.
 - Work with program partners to develop training plans.
- January-March (2023)
 - Facilitate trainings and coordinate training logistics.
- April –October (2023)
 - Manage and support Playful Learning Ambassadors over the course of the 6-month activation period.
 - Facilitate Learning Network check-in calls.

Selection Schedule & Criteria

What to Submit:

- Tell us how you will fulfill each item within the Statement of Work outlined above. Highlight past work. Please limit your response to 5 typewritten pages or 15 slides.
- Resume or related experience
- 1-2 references

Selection Schedule & Next Steps:

- **Invitation and Information Gathering (April 4th – April 22nd):** KABOOM! invites candidates to apply.
- **Interview and Q&A (April 25th – May 23rd):** KABOOM! to notify consultants selected to participate in interviews.
- **Selection (May 31st)-** KABOOM! to share final consultant selection by May 31st.
- **Onboarding (Early June)-** Sign contract and begin onboarding by June 17th

Please submit your written proposal via email no later than April 22, 2022 at 5pm EST to Sally Dorman: sdorman@kaboom.org